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Ittiam @ NAB Show 2018

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Elevate Your OTT Success with THINKode Ittiam's Machine Learning based Bandwidth Optimizer Solution

Join us @ NAB-2018 [Meeting Room #SU10725MR](#) to explore our content adaptive encoder optimization solution – ready for AV1, HEVC and H.264.

Over 30% bitrate savings | Consistent perceptual quality | Accelerated turnaround
Codec & encoder agnostic | Available as FFmpeg plugin | Tuned for VoD & Live use cases
Learn more about [THINKode](#)

To experience the THINKode Advantage, schedule a meeting with us

See the Only HEVC Encoder with Distributed GPU-Accelerated Processing in Action - at our Partner Booth ([Kontron: #SU13202CM](#))

[i265](#), Ittiam's HEVC HDR10 live encoder SDK - on low-power, real-time GPU platforms
Superfast 4Kp60 encoding & ABR streaming | Pristine quality | Stunning colors

Add us to your myNABCalendar to see Ittiam's i265 in action

Find More Insights @ Our Recent Blogs



[Content Adaptive Encoding: Key Decisions for an Effective Solution](#): Read our techblog to explore the six key choices we need to make while determining the right CAE solution that can enable significant bitrate savings & accelerated turnaround, along with consistent perceptual quality.

Read our blogs published by Intel @ its Network Builders Portal

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[Perceptual Video Quality Metrics: Are they Ready for the Real World?](#): Read our blog post that offers an objective analysis of how VMAF is promising to evolve into a consistent metric for content adaptive encoding.

You can also explore **[Thyme](#)**, Ittiam's 8-channel High Quality Full-HD Encoder
Live in action @ Socionext Booth: **[#SU13614](#)**

COMING SOON! Updates on other Ittiam demos with **[AV1](#)** - the royalty-free
codec from the Alliance for Open Media (AOM) that surpasses HEVC and VP9!



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Our mailing address:

Ittiam Systems
Consulate 1, 1 Richmond Road
Bangalore 560025
India

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For more Information:

website: www.ittiam.com

email: mkt@ittiam.com

regional contacts: [click here](#)