

IttiamInsite

is the future of customer analytics for businesses with physical retail space, integrating multiple sources of visual, statistical and environmental data into one comprehensive, easy-to-use service.



A COMPLETE PLUG-N-PLAY SOLUTION DRIVEN BY STATE-OF-THE-ART AI ALGORITHMS



IttiamInsite



Redefining Retail Success

UNLOCK INTELLIGENT INSIGHTS WITH AI BASED VISUAL ANALYTICS

GAIN ACCURATE & COMPREHENSIVE SHOPPER INSIGHTS



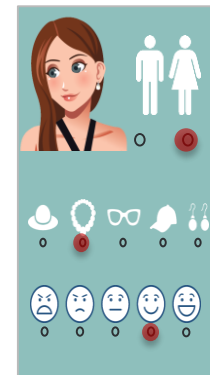
Window & Entrance Traffic

Traffic conversion from outdoor to indoor footfall



In-Store Zone Analysis

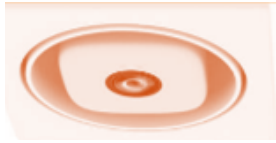
Partial or full store coverage for deep understanding of shopper journey from entrance to exit



Shopper Analysis

Demographics such as age, race, gender, shopper profile & recommendations of store items

OUR SOLUTION IN ACTION



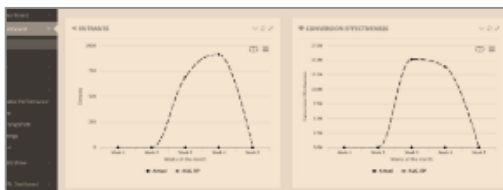
Raw images captured & sent over USB/Ethernet



CAVIA™ analyzes received images



Information aggregated
Dashboards generated by visual analytics tools



Customers log into
IttiamInsite for data access

Reclaim retail success
by accurately decoding
Customers' retail journey!



GET THE ITTIAMINSITE ADVANTAGE

Impactful Product
Design

Impressive Scale
& Cost Benefits



Granular Data &
Accurate Insights

Quick & Easy
Data Visualization

3,000,000!

Processing
visual information of
3 Million Shoppers Each Month



7+
Brands

120+
Stores

8+
Countries

CONTACT

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